

Cash 4 Clubs provides funding to support grassroots UK sports clubs

What is Cash 4 Clubs?

Cash 4 Clubs is a sports grants scheme which gives clubs a chance to win grants ranging from £250 to £1000, whether it be to improve facilities, purchase new equipment, gain coaching qualifications, or generally invest in the sustainability of their club.

Who is behind Cash 4 Clubs?

The Cash 4 Clubs scheme is funded by Betfair and is supported by SportsAid. Betfair and SportsAid have worked in partnership for a number of years and both organisations understand the importance of community sport in promoting an active lifestyle and stimulating local pride.

Betfair's vision is to be a champion of regional and community sport, with Cash 4 Clubs fitting in as part of its much broader community investment programme. Betfair is committed to giving money to charities and supporting sports development both in this country and overseas.

How do clubs apply?

Clubs can apply for a Cash 4 Clubs Sports Grant by filling out the online application form at anytime, available at www.cash-4-clubs.com.

How much funding is available?

There are 3 tiers of grants at £250, £500 and £1,000 which are awarded on a discretionary basis.

Who can apply?

Any sports club can apply as long as they are registered with their sport's National Governing Body or local authority. Funding can be requested for anything that will add to the sustainability and effectiveness of the sports club.

How are the grants chosen?

Grants are awarded on a quarterly basis after selection by our committee. The judges include representatives from Betfair, SportsAid, and other independent and sports committee members.

Cash 4 Clubs has been supported by Mark Foster, a SportsAid alumnus, Olympic Swimmer and World Record Holder



"Community sports clubs are the grassroots of sport. It was at my local club in Southend that I started swimming and developed into a professional and without the support of this community based club I would never have represented my country at the top level of the sport.

Clubs need funds and that is why Cash 4 Clubs is such a fantastic scheme as it gets money straight to where it can have the most impact."